

Tuition Solutions Now

Helping to Make College an Affordable Reality

College Financial Strength – Assorted Articles & Resources

The Bad News: From 2016 thru 2019, 20 small, private liberal arts colleges have closed or merged.

The Good News: I don't know of a single local student who was affected. (that doesn't mean there haven't been any - just that I'm not aware of any). Colleges affected are typically very small, without large endowments, that our local students rarely choose.

Colleges are complicated, with missions and goals that don't fit neatly into profit and loss categories. **Their financial strength can be difficult to evaluate sometimes.**

Because financial viability can be difficult to quantify, the risk of trying to do so, according to Rick Staisloff, a financial expert in higher education, is that it can affect the institution's ability to attract and retain students and can hasten its demise. He says that we're trying to apply metrics in ways that might not be possible.

So, where does that leave you?

Laurie Kiguchi, Independent Education Consultant, **cautions parents about over reacting** to these articles. (note: some of these are out-dated)

NPR 4/20/2020

[Can Colleges Survive Coronavirus?](#)

AP 4/7/2020

[Financial Hits Pile Up For Colleges](#)

Forbes 11/27/2019

[Dawn of the Dead ... Merge or Perish](#)

Dept of Education

[Financial Responsibility Composite Scores](#)

Bain & Co (2012)

[The Financial Sustainable University](#)

2425 Porter Street, Suite 3
Soquel, CA 95073

tel: 831.465.1148
fax: 831.460.2746
steve@TuitionSolutionsNow.com